Carson Gunn

(980)275-3761 • carsonpgunn@gmail.com • carson-gunn.com

Senior Product Designer and Product Manager

8+ years of experience and a unique background that straddles experience design and creative project management. Multifaceted experience helps solve problems in fast-paced environments with cross-functional teams to achieve both strategic and design goals. Her enthusiasm for team collaboration makes Carson the ideal freelance or full-time partner.

WORK EXPERIENCE

Iron EagleX, Inc.

Defense technology and services firm for Special Forces and Intelligence clients

Senior Product Designer   **05/2024 - Present**

- » Developed and executed innovative product strategies for 6+ products in 1 year, resulting in a streamlined user experience and a 25% increase in clients' new business engagements
- » Leveraged user research to design products for soldiers, aligning business goals with user needs, resulting in improved product performance and user satisfaction within 6 months.
- » Developed a comprehensive product design process and asset libraries within 3 months, enhancing team efficiency and improving project turnaround time by 30%

CACI

Technology services firm for branches of the US federal government

Senior UI/UX Designer   **10/2023 - 05/2024**

- » Led the end-to-end design and go-to-market strategy for 3+ AI-driven technologies in 1 year, achieving product differentiation through collaboration with client and military users
- » Enhanced cross-functional team efficiency by 30% within 4 months by monitoring and addressing gaps in the product development process using Agile methodologies.
- » Implemented a cohesive branding and aesthetic system that unified design elements across all projects, ensuring that clients are following industry best practices for accessibility

Valtech

Global business transformation firm with design and technology services in healthcare

Senior Experience Designer   **04/2023 - 10/2023**

- » Managed 5+ health systems clients in 2 years as UX lead. Conducted user and market research to identify opportunities. Presented strategic recommendations and demos to executives
- » Drove strategic planning sessions with diverse team, collaborating to improve overall project alignment on key deliverables including roadmaps, feature requirements, team resources

Digital Strategist and UX Architect   **04/2021 - 03/2023**

IQVIA

Global provider of enterprise technology solutions and clinical research services Saas

User Experience Designer   **12/2019 - 04/2021**

CERTIFICATIONS

Agile Certified Practitioner   10/2024 - Present
PMI

EDUCATION

Master's Of Science In Information Science
University Of North Carolina At Chapel Hill   07/2018 - 12/2019

Bachelor's Of Science In Information And Library Science
University Of North Carolina At Chapel Hill   08/2014 - 05/2018